



PLAY FOR LIFE

13 INTERNATIONAL CONFERENCE OF TOY LIBRARIES

SEOUL KOREA 18-22 AUGUST 2014

We are pleased to invite you to participate in the 13th International Conference of Toy Libraries which will take place in Seoul, Korea from August 18 to 22 2014. The conference will be organised and hosted by the Korea Toy Library Association (KTLA) and the Guro Local Government District of Seoul.

TITLE: PLAY FOR LIFE

Sub-titles: 1. Play in the Past, 2. Play in the Present and 3. Play in the Future.

The title of the conference gives scope for play through the whole spectrum of life and the sub-titles can include traditional play and toys, reports and research on present day toy library activities and predictions and guidelines for play in the future. This should lead to an enriched conception of the many facets and values of play and a refreshed understanding and explosion of ideas for the future task of toy libraries.

VENUE: Shindorim Techno-mart, 3-5 Guro-dong, Guro-gu, Seoul, Korea

LANGUAGES: English and Korean

PROGRAM (subject to adjustment)

DAY ONE

4.00 p.m. to 6 p.m. Registration for ALL participants.

6.30 p.m. Reception with Korean traditional music. Special Guests (to be invited) plus ALL participants

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DAY TWO 8.30 TO 9.30 a.m. REGISTRATION

9.30 a.m. OPENING CEREMONY (with children's orchestra/choir)

VIPs plus ALL participants.

WELCOME by KTLA Chairperson, CONGRATULATORY MESSAGE by Korean Government Official, REMARKS by ITLA President

10.15 a.m.

The Korea Scene –

Korean Toy Libraries – Small beginnings to Government involvement in Korean Toy Libraries (KTLA & Government representatives)

11.00 a.m. KEYNOTE one

The European Scene and some Challenges for the Future

Renate Fuchs, past ITLA board member, present European Group Chair and past Chair person of the Swiss Association of Toy Libraries

11.45 a.m.

Launch of Local and Cultural Festival (details later)

12.30 to 2.00 p.m. LUNCH at Venue

2.00 p.m. KEYNOTE two

The New Zealand Scene, An Historic Account and Look into the Future of NZ Toy Libraries

Christine Jelly, Life member of Toy Library Federation NZ since 1999, present National Manager of Toy Library Federation NZ

2.45 p.m.

AREA GROUP REPORTS (to include WPD)

3.30 to 6.00 p.m.

Seminars and Workshops

FREE EVENING

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DAY THREE

9.15 a.m. TOUR BUSES LEAVE

**Visit Toy Libraries, Children's Museums, and/or Child Care Information Center
Buses back at venue at 18.00 OR drop off in the city**

EVENING FREE

DAY FOUR

9.15 a.m. KEYNOTE three

The Asia Scene – Playing in the Future

**Aina Khor, Chief Executive Officer Asia Community Service and Chair of
Malaysian Toy Library Association**

10.00 a.m. Concurrent programs

1. Workshops/seminars

2. Meetings – Link people, National Chairs, Area Meetings

12.30 to 2.00 p.m. Lunch at Venue

2.00 p.m. Workshops and Seminars

3.00 to 4.30 p.m. General Assembly

6.00 p.m. GALA DINNER

DAY FIVE

9.00 to 10.30 a.m CLOSING CEREMONY

Summary of conference and report on the future path of Toy Libraries

Announcement of host country for next conference

11.00 – AFTER CONFERENCE SPECIAL TOUR (no extra fee)

**Visit “The 30th SEOUL INTERNATIONAL EDU-CARE FAIR” at COEX
(Convention and Exhibition center) (details later)**

**NOTE:- Poster sessions, displays, traditional toys, books, Local and Cultural
Festival etc. and tea/coffee breaks will be ongoing throughout the conference.**

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REGISTRATION

Registration will open from January 15th 2014 (Bank details later)

Early Bird until April 1st 2014

Full registration until August 1st 2014

(Late registrations will only be accepted on a case by case basis)

Conference Fees – Full fee for the whole conference kw500'000 (~350.00 €)

Early Bird for whole conference kw450'000 (~315.00 €)

Daily (only available for those resident in Korea) kw100'000 (~ 70.00 €)

Accompanying person kw200'000 (~140.00 €)

Groups of 5 or more from any one country kw450'000 (~315.00 €)

(Approx. Exchange Rate US\$1.00=kw1,100, Euro1.00=kw1,500)

Fees must be sent in won at the exchange rate at the time of sending, and a copy of the receipt for sending the money sent to the conference office at

Email ktla2014@gmail.com

Please send full names of all those being registered and state

Presenter Delegate, Accompanying person, Other

Refunds – up to June 1st 50%, up to August 1st 20%, after this no refund

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**ACCOMMODATION – All delegates are recommended to stay at
Yeongdeugpo Youth Hostel,**

200, Yeongsin-ro, Yeongdeungpo-gu, Seoul 150-037, Korea

(formerly: 57 Yeungdeungpo-dong 7-ga)

Rates from kw40,000 per person per night (discount pending)

Telephone +82-2-2677-1779 Email hiseoulyh@gmail.com

Website <http://www.hiseoulyh.com>

Bookings should be made direct with the Youth Hostel

For those who prefer, the two closest hotels are:-

1. Sheraton Seoul DCube City Hotel

662 Gyeongin-ro, Guro-gu, Seoul 152-887, Korea

Tel. +82-2-2211-1623-4 OR 2211-2000

Email sheratonseoul.dcube@sheraton.com

Website <http://www.sheratonseouldcubecity.co.kr>

2. Best Western Premier Guro Hotel

1128, Guro-dong, guro-gu, Seoul, korea

Telephone +82-2-6905-9500

Email rsvn@gurohotel.co.kr website <http://gurohotel.co.kr>

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CALL FOR PAPERS

All interested persons are welcome to submit a presentation.

Presentations should be focused on the themes of the conference. TITLES and ABSTRACTS (not more than 500 words) for plenary sessions, small group sessions, seminars, workshops, poster sessions and displays should be sent to The KTLA OFFICE: ktla2014@gmail.com by December 15th 2013 with the

Presenter's nameEmail

Mailing address

Tel. numbers

Please indicate your preference for plenary (30-40 mins) small group (20-30 mins) workshop (30mins) poster sessions, displays.

Note on the presenter's association with Toy Libraries/Play

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You will be notified of the acceptance of your presentation by 1st March 2014

Presenters are entitled to Early Bird registration; please pay by 1st April 2014